



STATE OF WISCONSIN
DEPARTMENT OF MILITARY AFFAIRS
DIVISION OF EMERGENCY MANAGEMENT

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ReadyWisconsin hopes you “Don’t Drop the Ball”

Resolve to be Ready in 2011

(MADISON) – The New Year is a perfect time to “*Resolve to be Ready,*” and ReadyWisconsin is proud to promote emergency preparedness for 2011.

Sponsored by Wisconsin Emergency Management and the Federal Emergency Management Agency’s (FEMA) *Ready* campaign, *Resolve to be Ready* is a nationwide effort designed to increase awareness and to encourage individuals, families, businesses and communities to take action and prepare for emergencies in the New Year.

Americans who make New Year’s resolutions are 11 times more likely to report continued success in changing a problem than comparable individuals who have not made a resolution, according to the *Journal of Clinical Psychology*. ReadyWisconsin would like to make an emergency preparedness resolution easy to keep by providing the tools and resources needed to take the three important steps:

- 1.) Get an emergency supply kit
- 2.) Make a family emergency plan
- 3.) Be informed about the types of emergencies that can happen and how to respond to them

Emergencies can range from inconvenient to devastating, but by making this resolution and following these simple steps in advance, you will minimize the impact on you, your family and your businesses and give yourself greater peace of mind.

For more information and tips to keep your family safe, go to <http://readywisconsin.wi.gov> or www.ready.gov.

ReadyWisconsin is a campaign from Wisconsin Emergency Management with a mission to prepare individuals, families and businesses for emergencies and disasters. For additional winter safety tips, visit <http://ReadyWisconsin.wi.gov> or follow us on Facebook (www.facebook.com/ReadyWisconsin) and Twitter (www.twitter.com/ReadyWisconsin).

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